DE LORENZO

Summer

HAIRCARE GUIDE

Protect. Restore. Shine.

Summer in Australia means sunshine, salt water and endless good hair days if you look after your locks the right way. Here's how to keep your hair strong, glossy and hydrated all season long.



PREP + PROTECT

Before swimming: Chlorine and salt water can leave hair brittle and dull. Apply De Lorenzo **Essential Treatments Oil Balance** before diving in. This pre-shampoo treatment acts like a barrier, shielding your hair from moisture loss and chemical build-up.

After swimming or beach days: Cleanse thoroughly with **Absolute Deep Cleanser** to remove impurities and follow with **Fortify Primer** to strengthen and repair from within.

MOISTURISE + BALANCE

Heat, air-conditioning and summer styling can strip your hair of moisture.

If your hair feels dry or tangled, restore softness with **Essential Treatments Infinite Detangler, Oil Balance and Equilibrium.**

For oily or limp hair, refresh instantly with **Absorb Dry Shampoo** to add volume and texture between washes.

SUN SMART STYLING

Just like your skin, your hair needs daily UV protection.

Use the **Novafusion Colour Care Shampoo and Conditioner** range to maintain vibrancy while defending against UV fade.

Finish with **Elements Afterglow**, a lightweight shine serum that tames frizz and smooths the hair cuticle. Perfect for humid days and nights.

S ALON MAINTENANCE

Regular salon visits are your secret weapon for healthy hair.

Your stylist can recommend the perfect De Lorenzo in-salon treatment to hydrate, tone, or repair your summer-stressed hair - keeping it beautiful from roots to ends.

Cruelty-Free • Vegan • Australian Made • Discover more haircare solutions at **delorenzo.com.au**