



What's Happening in the ASPYA World | October Edition

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Welcome to the Program

We would like to welcome the following Salon who joined the ASPYA Program in September 2025:

- Bulu Hair & Beauty Studio, NSW
 - Cove The Salon for Hair, VIC
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Congratulations!

We would like to congratulate the following Salons who have reached an ASPYA Milestone in October:

5 Years

- Meshki Hair, NSW

10 Years

- Addictive Hair & Beauty, NSW
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ASPYA Roadshow featuring Rita Marcon

Conscious Communication - Confident Conversations

Transform the Way You Speak, Listen and Connect - One Conversation at a time.

"Every word you speak sets the tone for the experience."

In salons, communication is everything. This energising 2-hour keynote is designed to help salon owners, stylists, and managers strengthen their communication skills - so they can connect better with clients, reduce tension within teams, and handle difficult conversations with clarity and care. Whether it's what you say, how you say it, or the energy behind it - communication shapes every moment.

Links to book in:

- Brisbane – <https://events.humanitix.com/aspya-roadshow-brisbane-rita-marcon-conscious-communication>
 - Melbourne – <https://events.humanitix.com/aspya-roadshow-melbourne-rita-marcon-conscious-communication>
 - Perth – <https://events.humanitix.com/aspya-roadshow-perth-rita-marcon-conscious-communication>
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- Adelaide – <https://events.humanitix.com/aspya-roadshow-adelaide-rita-marcon-conscious-communication>
- Sydney – <https://events.humanitix.com/aspya-roadshow-sydney-rita-marcon-conscious-communication>

In the salon world, great communication is the key to everything - from trust with clients to harmony within the team.

This session gives leaders and team members practical, down-to-earth strategies to:

- Express themselves clearly, confidently, and respectfully
- Decode what clients and colleagues really mean
- Avoid assumptions, tension, and unnecessary reactivity
- Feel more grounded, calm, and connected - even on the busiest days

Whether they're answering phones, consulting with clients, or resolving team issues, this session will help your team feel:

- More equipped to say what they mean, without being reactive
- More confident in handling conflict or miscommunication
- More intentional in how they connect and collaborate

Each Attendee will walk away with:

- Practical tools to improve how they speak and listen under pressure
- Strategies to reduce miscommunication and prevent unnecessary drama
- Techniques for setting clear boundaries and expectations



Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH

SANDSTORM

Cost: \$82⁵⁰ (6 + 3 free)

RRP: \$27⁵⁰ each Value: \$247⁵⁰

Exclusive to ASPYA and Salons

Available 29/9/25 - 27/11/25

NEW Acrylic Display Stand
\$34.95

Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.

SPECIAL BUY ILLUMIN8 MOUSSE 6+3



Cost: \$99⁰⁰ (6 + 3 free)
RRP: \$32⁹⁵ each Value: \$197⁷⁰
Exclusive to ASPYA and Salons

Available 29/9/25 – 31/10/25



CHRISTMAS GIFT BUNDLE OFFERS



BUY 24 PRESCRIPTIVE SOLUTIONS OR INSTANT PACKS **GET 1 FREE** INSTANT PACK
BUY 48 PRESCRIPTIVE SOLUTIONS OR INSTANT PACKS **GET 3 FREE** INSTANT PACKS
BUY 96 PRESCRIPTIVE SOLUTIONS OR INSTANT PACKS **GET 10 FREE** INSTANT PACKS
Over the September – November period. Exclusive to ASPYA & Salons
Available 8/9/25 – 30/11/25. Ex. Sydney

BON BON GIFTS BUNDLE OFFERS



BUY 24 ASSORTED BON BONs **GET 1 FREE** THE ENDS BON BON
BUY 48 ASSORTED BON BONs **GET 3 FREE** THE ENDS BON BONs
BUY 96 ASSORTED BON BONs **GET 10 FREE** THE ENDS BON BONs
Over the September – November period. Exclusive to ASPYA & Salons
Available 8/9/25 – 30/11/25. Ex. Sydney

DMAN CHRISTMAS GIFT PACKS



Cost: \$29⁹⁸
RRP: \$59⁹⁹ Value: \$86⁸⁵⁺
Exclusive to ASPYA

Available 8/9/25 – 30/11/25. Ex. Sydney



ESSENTIAL TREATMENTS DYNAMIC DUO



Cost: \$14⁵⁰
RRP: \$29⁹⁵
Exclusive to ASPYA

Available 8/9/25 – 30/11/25. Ex. Sydney



ESSENTIAL TREATMENTS BLISSFUL INDULGENCE TREATMENT KIT



Cost: \$25²⁷ each
RRP: \$45⁹⁵ each
Exclusive to ASPYA

Available 8/9/25 – 30/11/25. Ex. Sydney



Campaign Support Artwork

Located on the ARC under Marketing (then Campaign Artwork) is artwork sized to fit into your Display Stands for each Monthly Campaign that is released

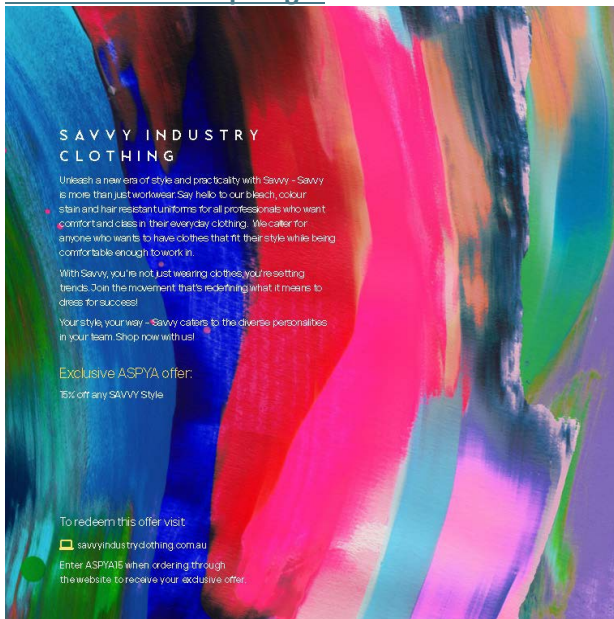


Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork)



Business Partner Spotlight



Feedback

We would love to hear your feedback! Please feel free to email us, phone us on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)
