



What's Happening in the ASPYA World | June Edition

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Welcome to the Program

We would like to welcome the following Salons who have recently joined the ASPYA Program in May:

- Allure Beauty and Co, WA
 - Hair by Amanda, QLD
 - Lumae Hair, QLD
 - Stanum Studio, QLD
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ASPYA Conference

Following the launch of the ASPYA Conference 2027 video, we're now gathering Expressions of Interest from our ASPYA salons.

This milestone event will celebrate 25 Years of ASPYA and 40 Years of De Lorenzo, and your response will help us shape an experience that truly delivers for you and your team.

Complete your Expression of Interest here by **12 June 2026**:

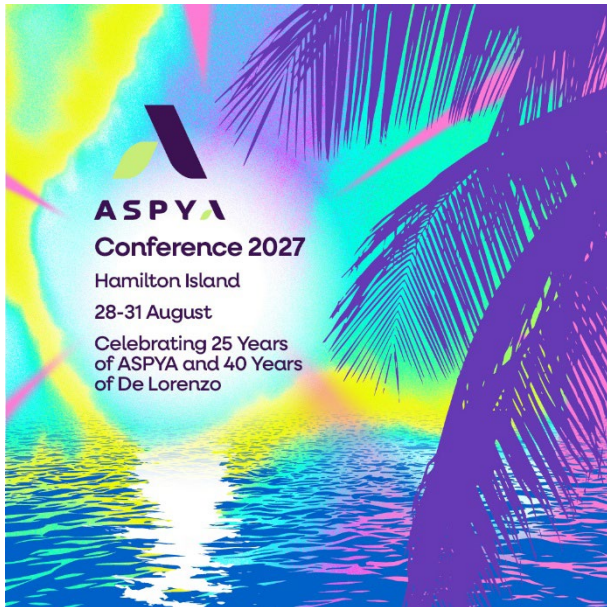
<https://www.surveymonkey.com/r/aspyaconference2027>

It takes less than 1 minute - simply confirm:

- Your interest in attending
- Proposed number of attendees

This is no obligation, but it's important for our planning (***and those on the Expression of Interest Register will receive all the latest information and access to tickets first 😊***)

We'd love to see you in Hamilton Island for what will be a very special event.



Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.

Mid Year Pack Clearance Sale

Salon Only
While Stocks Last - no back orders
Ex-Sydney

Mid Year Pack Clearance Sale

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 Hot Duo Cost: \$145.5 REP: \$29.05 Value: \$126.45 DL Code: 6281	 Heat Shield Trio Cost: \$59.90 REP: \$59.90 Value: \$168.80 DL Code: 6672	 Seal & Sleek Cost: \$39.45 REP: \$14.95 Value: \$24.50 DL Code: 6384	 Rosewood Novafusion Cost: \$165.00 REP: \$39.05 Value: \$126.00 DL Code: 7910	 Rose Gold Novafusion Cost: \$185.00 REP: \$79.05 Value: \$106.00 DL Code: 7911	 Safeguard & Shino Cost: \$75.00 REP: \$37.05 Value: \$112.00 DL Code: 8280
 Dynamic Detangling Duo Cost: \$19.00 REP: \$9.50 Value: \$41.00 DL Code: 4999	 Evening Essentials Cost: \$17.50 REP: \$26.00 Value: \$84.95 DL Code: 6732	 Curls That Wow Cost: \$12.10 REP: \$4.00 Value: \$9.90 DL Code: 6167	 Heat Defence Trio Cost: \$24.05 REP: \$16.00 Value: \$102.50 DL Code: 4856	 DMAN Basics Duo Pack Cost: \$19.00 REP: \$26.00 Value: \$85.00 DL Code: 6360	 DMAN Trio Kit Cost: \$21.95 REP: \$4.95 Value: \$34.90 DL Code: 6152
 Blessful Indulgence Cost: \$16.00 REP: \$9.50 Value: \$34.95 DL Code: 6769	 ET Detangled Duo Cost: \$16.00 REP: \$18.00 Value: \$41.00 DL Code: 7737	 Essentials Swim Bag Cost: \$16.00 REP: \$9.50 Value: \$95.00 DL Code: 6169	 ET Cleanse & Nourish Cost: \$21.00 REP: \$4.00 Value: \$37.00 DL Code: 6162	 Premium De Lorenzo x Jacinta Rae Tote Bag Cost: \$37.00 REP: \$37.00 DL Code: 66583	

Mid Year Pack Clearance Sale

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Mid Year Pack Clearance Sale

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Ex-Sydney

 Instant Duo's with Premium Botanical Cosmetic Bag Loose Stock NOT PREPACKED Cost: \$29.05 REP: \$29.05 Value: \$75.00 DL Code: 869996 + 8210, 86998 + 8241, 86995 + 8212, 86998 + 8242	 Instant Trio Packs Always Sold Out Cost: \$29.05 REP: \$29.05 Value: \$37.00 DL Code: 869996 + 8650, 86995 + 8651, 86998 + 8652
 Instant Trio's with Premium Quilted Cosmetic Bag Loose Stock NOT PREPACKED Cost: \$29.05 REP: \$29.05 Value: \$105.05 DL Code: 8779	 Instant 750ml Duos Cost: \$27.47 REP: \$27.47 Value: \$67.00 DL Code: 869996, 86998, 86995, 86997

Campaign Support Artwork

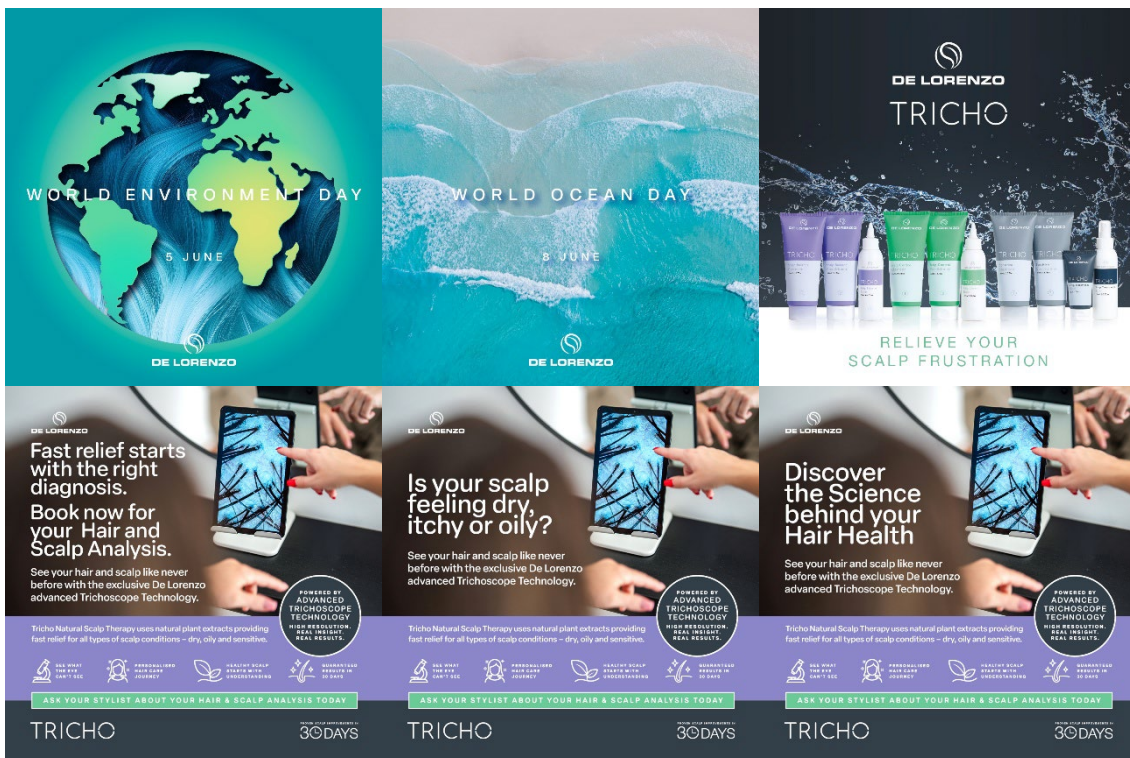
Located on the ARC under Marketing (then Campaign Artwork) is artwork sized to fit into your Display Stands for each Monthly Campaign that is released



Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork)

- Tricho (June Focus)
- World Environment Day – 5 June
- World Oceans Day – 8 June
- National Vegemite Day – 16 June



Business Partner Spotlight

EVY Professional

EVY Professional is an Australian-owned, innovative tool brand that has proudly built a loyal following among both industry professionals and consumers.

As we approach 2026, we're excited to celebrate 10 years of EVY, a milestone that reflects our passion for innovation and commitment to quality. Over the years, our tools have been recognised with multiple industry awards, including AHFA/AHIA honours for Most Innovative Tool and Best Electrical. Standout winners include OneGlide, E Curl Pro, Boss Digi, E Styler, and the Restyle Hot Brush, with several others also named finalists.

Looking ahead to 2026, we're thrilled to be introducing five exciting new tools to the industry and can't wait to share what we've been working on with you. Each of the EVY products feature 32 natural negative ion generating infused minerals. This unique blend of post-volcanic minerals injects hydration and moisture into the hair as you style.

The end result is hair heaven – silky, smooth, healthy hair every time. Our tools will ensure maximum inner hydration and easier styling for both the stylist and consumer. Hairstyling that lasts. Supported by marketing and PR, EVY Professional continues to be a well-recognised and respected brand.

Exclusive ASPYA offer:

Receive a 13% discount off the price of EVY Tools and Brushes (excluding promotions) Enter EVYASPYA when ordering through the website at checkout

To redeem this offer contact:

Tracey Laretta

03 9497 9863

tracey@evyprofessional.com

sales@aquabaci.com.au

evyprofessional.com

Feedback

We would love to hear your feedback! Please feel free to email us, phone us on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)
