

## What's Happening in the ASPYA World | December Edition

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### Santa is coming early!

Keep an eye out for your snail mail...



### Congratulations!

We would like to congratulate the following Salons who has reached their 15 Year ASPYA Milestone in December:  
Wave Hair & Beauty, NSW

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### De Lorenzo Christmas Closure Period



It's that *magical* time of year again!

#### Head Office Closure

**Closed:** 24th Dec 2025 – **Reopen:** 12th Jan 2026

#### Pre-Christmas Delivery

Perth, NT & Far North QLD: Order by 9th Dec

QLD, VIC, SA & TAS: Order by 16th Dec

*Wishing you a joyful holiday season from all of us!*

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## Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH  
NOVAFUSION SILVER SHAMPOO



Cost: \$96<sup>00</sup> (6 + 3 free)  
RRP: \$32<sup>00</sup> each Value: \$288<sup>00</sup>  
Exclusive to ASPYA and Salons  
Available 1/12/25 - 30/1/26.

NEW Acrylic Display Stand  
69035 \$34.95  
Novafusion Silver decal for  
NEW Acrylic Display Stand  
69105 included in deal



## Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.

ELEMENTS  
SPRAY, SLAY, STAY  
PROMOTION



Cost: \$77<sup>94</sup>  
Value: \$155<sup>88</sup>  
Exclusive to ASPYA and Salons  
Available 1/12/25 until sold out



ESSENTIAL TREATMENTS  
DYNAMIC DUO



Cost: \$14<sup>50</sup>  
RRP: \$29<sup>95</sup>  
Exclusive to ASPYA  
Available 8/9/25 - 30/1/26. Ex Sydney



ESSENTIAL TREATMENTS  
BLISSFUL INDULGENCE TREATMENT KIT



Cost: \$25<sup>27</sup> each  
RRP: \$45<sup>95</sup> each  
Exclusive to ASPYA  
Available 8/9/25 - 23/12/25. Ex Sydney



## Campaign Support Artwork

Located on the ARC under Marketing (then Campaign Artwork) is artwork sized to fit into your Display Stands for each Monthly Campaign that is released



## Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork)



## ASPYA Connect 2026

***A Day to Inspire, Educate & Empower***

We are thrilled to announce ASPYA Connect 2026 - a one-day *mini conference* designed to connect, motivate and equip our ASPYA Salons for success.

This full-day event will feature:

- An inspiring guest speaker and industry expert presentation
- Key updates from the ASPYA and De Lorenzo Management Teams
- The exciting launch of our Autumn/Winter Collection
- The reveal of our Mother's Day offerings

Please save the date and lock in 9am – 5pm on the following dates:

- Adelaide – 23.2.26
- Melbourne – 2.3.26
- Sydney – 9.3.26

- Townsville – 16.3.26
- Brisbane – 23.3.26
- Perth – 30.3.26

Full event details, venues and registration information will be shared soon.

We look forward to seeing you there for what promises to be an inspiring, educational and empowering day of connection and growth for all ASPYA Salons.

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## **ASPYA Social Media Christmas Display Competition**

### **Show off your festive spirit for a chance to win amazing prizes!**

How to Enter:

1. Create your best Christmas salon display
2. Post your photos on the ASPYA Facebook Page
3. Tag #delorenzoxmas25 on your post to enter!

Prizes:

- All SALONS go in the draw for a \$300 Gift Card for the best tagged #delorenzoxmas25 post!
- The winning ASPYA Salon will receive a \$200 Credit to spend on the Personal Benefits Website - choose from vouchers, discounted tickets, and more!

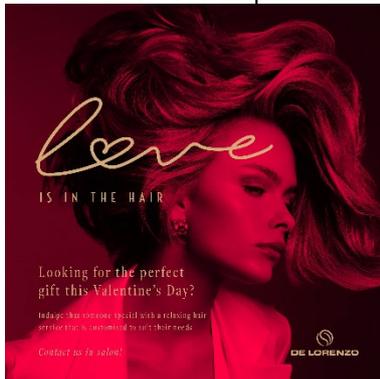
Explore the Personal Benefits site here: [aspyabenefits.com.au](http://aspyabenefits.com.au)

Get creative, have fun, and spread the holiday cheer — we can't wait to see your displays!

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## **Valentine's Day Kit**

Love is in the Hair Templates are available on the ARC in preparation for Valentine's Day.



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## **Feedback**

We would love to hear your feedback! Please feel free to email us, phone us on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

[www.delorenzo.com.au](http://www.delorenzo.com.au) (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)

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