



Membership Agreement Form



Program Period: 1 January - 31 December 2026

Salon Details

Salon Name: _____ De Lorenzo A/C No: _____

Salon Address: _____

Suburb: _____ State: _____ Postcode: _____

Salon Phone: _____ Salon email: _____

Salon Owner: _____ Salon Mobile No: _____ Number of Staff: _____

Social Handles: _____

Membership Fees

Base Fee: \$600 Marketing Assist Package: \$ _____ Total: \$ _____

| Loyalty Years | Base Fee | Marketing Assist 1 | Total Fee |
|---------------|----------|--------------------|-----------|
| 1-9 Years | \$600 | +\$600 | \$1,200 |
| 10-14 Years | \$500 | +\$600 | \$1,100 |
| 15-19 Years | \$400 | +\$600 | \$1,000 |
| 20+ Years | \$0 | +\$600 | \$600 |

Marketing Assist Packages (optional add-ons)

Select one or more optional tools to enhance business visibility and performance:

Premium Growth Pack - \$600 Transparency Pack - \$300 Mystery Visit Pack - \$100

Rebates & Bonuses:

• Rebates paid quarterly; Growth Bonuses paid annually. • Must maintain trading terms for eligibility.

Payment Method

- Charge to De Lorenzo account in monthly instalments
- Charge to De Lorenzo account in one full payment
- Credit Card (6 monthly instalments - provide credit card details below)
- Credit Card (one full payment - provide credit card details below)

Name on Card: _____

Card No: _____ Expiry Date: ____ / ____ / ____

Signature: _____

Acknowledgement

By signing this form, you agree to become a 2026 ASPYA Member under the terms outlined above. Your membership renews automatically unless cancelled with 30 days' written notice.

Online Profit Sharing Program

ASPYA Members will continue to receive profit share allocations from De Lorenzo online sales.

Account Name: _____ BSB: _____ Account No: _____

ASPYA

Membership Agreement Form



Program Period: 1 January - 31 December 2026

Terms and Conditions

ASPYA Salon Members agree to:

- **Product Usage:** use De Lorenzo professional products for all services, including colour, treatments, scalp and basin use, and promote the De Lorenzo retail range as the preferred take-home option
- **Salon Presence:** provide a prominent space within the salon to display De Lorenzo and ASPYA merchandise, signage and collateral
- **Education & Training:** ensure all team members are trained in the De Lorenzo Philosophies, Four Natural Balances™, CAP System, and colour techniques. Participation in regular De Lorenzo Education Sessions (in-studio or online) is required
- **Campaign Participation:** participate in De Lorenzo's Mother's Day and Christmas Pack Campaigns
- **Account Management:** maintain trading terms for rebate and ASPYA Point eligibility
- **Community Connection:** participate where possible in ASPYA social events, Roadshows and Conferences
- De Lorenzo reserves the right to review or terminate membership if these terms are not upheld.

Salon Owner Signature: _____ **Date:** _____

Tier Allocation (to be completed by De Lorenzo)

- Icon (\$48,000+ spend / 6% rebate + 10% growth bonus)
- Elite (\$24,000–\$47,999 spend / 5% rebate + 10% growth bonus)
- Elevate (\$12,000–\$23,999 spend / 4% rebate + 10% growth bonus)
- Ignite (\$6,000–\$11,999 spend / 3% rebate + 10% growth bonus)
- Independent (Up to \$5,999 spend / no base rebate + 10% growth bonus)

Signed: _____ **Date:** _____

ASPYA Program Manager
Melinda Mason